

FOR IMMEDIATE RELEASE

Winning the war against potholes.



Surrey, BC, March 25, 2014 – After the long, harsh winter season, city pothole patching crews are hitting the streets across the country to battle the war against potholes.

ASPHALT During wintry like weather, crews may be utilizing a temporary cold patch product until weather conditions improve and traditional hot asphalt is available. What municipal crews might not know is that EZ Street Asphalt can fix the problem **now**.

EZ Street has been performing paving applications in different parts of Canada over the past five years proving that a cold asphalt product can and does outperform regular hot asphalt. Don't take our word for it, check out EZ Street's <u>Case Studies</u> including photos, video and progress updates one and two years after installation.

While it feels like potholes are taking over, crews can get ahead of road repairs. When it's raining or even freezing temperatures to -18C, EZ Street can **patch a water filled pothole** or repair a utility cut and **instantly** create a <u>traffic ready</u> surface.

The depths of winter are no contest for EZ Street. We challenge the industry to explore new resurface technologies like EZ Street that are long term solutions with a cost benefit rather than settling for a temporary patch fix.

The best remedy to relieve the financial headache of pothole season is to patch **once** with <u>EZ Street</u>.

How to save money on potholes

About Mainroad Maintenance Products LP



Mainroad Maintenance Products LP is a division of the Mainroad Group, an employee owned company recognized as a leader in providing innovative, safe and reliable maintenance, products and construction services for civil infrastructure across Canada. Today, after twenty-five years, Mainroad celebrates a diversified portfolio of infrastructure

businesses. Visit us online | <u>Watch our corporate video</u> | Learn about Mainroad's history, growth, culture, what we do, and the road ahead.

- 30 -

Media Contact: Niki Taylor Mainroad Group Communications 604.575.7032 <u>communications@mainroad.ca</u> | <u>www.mainroad.ca</u>